

## Case Study

# From Port to Palm: Powering Cargo Bookings Through a Seamless Mobile Experience



# About Client

**Client :** A Leading Logistics and Freight Services Provider

**Industry :** Logistics & Freight Services

**Products/Services :** Ship Agency, NVOCC, Air Freight, Warehousing, Bonded CFS

**Geography :** Dubai, UAE with operations across major UAE ports, the Gulf, East Africa, and the Indian Subcontinent

**Customers :** Businesses and trade partners requiring end-to-end logistics, freight, and supply chain solutions.

## Business Problem

The client needed a mobile app that could mirror their web portal's core features—cargo booking and ship scheduling—while offering a user-friendly interface and secure access for customer employees. The app had to seamlessly integrate with their existing systems using internal APIs, support scalability for multiple enterprise users, and be future-ready for white-label branding per customer organization.

## CCS Solution

CCS collaborated closely with the client's tech and business teams to design and build a mobile solution that checked all the boxes:

### **Mobile App Development:**

Built a secure, intuitive app for booking and scheduling with real-time updates

### **White-Label Architecture:**

Enabled custom branding (logos, colors, UI) for individual clients

### **API Integration:**

Ensured smooth data sync with the existing web portal

### **Agile Collaboration:**

Delivered via iterative design, rapid development, and joint testing cycles

# Business Benefits

**Anywhere Access:** Customers can now manage consignments on the go

**Faster, Error-Free Operations:** Real-time sync reduced manual work

**Custom Branding:** White-label support enhanced B2B relationships

**Scalable Rollout:** Easily onboard new clients without rework

**Digital Differentiation:** Positioned the client as an innovation-first logistics partner

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